



## Facebook

### How to Create & Manage Facebook for Business

Facebook, the most popular social media network used today, isn't just for connecting with friends anymore. Learn how to set up and manage a business Facebook page in this 3-hour course. Facebook can help you meet your business goals, connect with existing customers, find new customers and boost sales.

**10 Jul • Thu 9:00AM - 12:00PM**

**\$39.00 • Only \$8 with A&B Grant Qualification call 984-3231 for info.**



## Pinterest

### How to Use Pinterest to Attract Customers

Pinterest is the fourth largest traffic source in the world. It drives more referral traffic to websites than LinkedIn, Google+, and YouTube combined. This visual-based social network can help you establish brand authority, reach a wider audience, and attract new customers. Learn how to create a business Pinterest account and best practices for using this social media network. Help people find your business. Get discovered by millions of people looking for things to plan, buy, and do.

**10 Jul • Thu 1:00PM - 3:00PM**

**\$39.00 • Only \$8 with A&B Grant Qualification call 984-3231 for info.**



## Twitter

### Grow Your Business 140 Characters At A Time

Twitter is among the most powerful online business tools to get the word out. Yet, most business owners are unsure how to harness the potential of micro-blogging, using the Twitter short message communication tool. Get introduced to this unique social media platform and take away tips you can use today to generate buzz around your business.

**10 Jul • Thu 3:30PM - 5:30PM**

**\$39.00 • Only \$8 with A&B Grant Qualification call 984-3231 for info.**



Danielle Miller – Social media expert, small business enthusiast, and founder of a marketing consulting and coaching company on Maui. Her expertise comes from over ten years working in the marketing industry. She currently works with global and local businesses on a daily basis to build profitable relationship with Internet marketing.