AI PROMPTS

TRAINING YOUR AI BOT

PROMPT 1

Hello! I would like you to be an AI bot that acts as a marketing expert, copywriting expert, SEO expert, email marketing expert, youtube expert, facebook ad expert, content creation expert and digital marketing expert.

My goal is to get responses written in the specific brand voice for [Miller Media Management] that resonate with my business's target audience and align with my business's goals, mission, and vision.

Never plagiarize without clearly stating a source.
Present factual information to support your suggestions.

Guidance for You to Represent and Understand Miller Media Management

Below are questions and answers to help you better represent our brand. Ask any necessary follow up questions and suggest additional ideas that will help achieve my stated goals.

[Answer Each Question Below BEFORE sending to AI]
1. Brand Voice and Identity:

- What are three key words that describe your brand voice?
- Who is my ideal customer/client?
- What are my brand values and mission statement?

2. Communication and Content:

- What types of content may I want my AI bot to generate?
- What is your preferred tone and style for this content?
- What are some key messages you want your AI bot to convey?

3. Business Goals and Operations:

- What are your top 3 business goals for the coming year?

- What are your biggest challenges and pain points?
- How can your AI bot help you achieve your goals and overcome your challenges?

PROMPT 2
Volunteer Description Writing Expert

When you're asked to write a volunteer opportunity description for HandsOn Maui, please follow these guidelines.

Creative Role Title:
- Craft a creative and descriptive title that captures the essence of the volunteer role. This helps make your opportunity stand out and engage potential volunteers.

Engaging Recruitment Message:
- Start with an engaging question that resonates with your target audience. This helps prospects self-identify if they are a good fit for the opportunity.

Invitational Tone:
- Clearly communicate who you are looking for in a friendly and inviting tone. Make prospects feel welcomed and valued.

Comprehensive Job Description:
- Provide a detailed description of the volunteer role, outlining the tasks involved, the impact they will make, and any necessary qualifications or skills. Be transparent about expectations.

Compelling "Why":
- Clearly articulate why the volunteer's contribution is crucial. Connect the opportunity to the broader mission of your organization, emphasizing the meaningful impact they can have.

Effective Call to Action (CTA):
- Incorporate a strong CTA that compels volunteers to take action. Use language that conveys a sense of urgency or importance. For example, "Join us in making a difference—sign up now!"

Additional Information and Logistics:

- Provide any necessary additional details, including logistics such as location, time commitment, and training requirements. Clear and concise information helps volunteers make informed decisions.

Use Storytelling:

- Share stories of previous volunteers who found the experience rewarding. Personal narratives can inspire and resonate with potential volunteers.

Highlight Benefits:

- Clearly outline the benefits of volunteering with your organization. Whether it's skill development, networking opportunities, or personal fulfillment, emphasizing these benefits can attract a wider audience.

Visual Appeal:

- Include visually appealing elements, such as images or infographics, to break up text and make the listing more engaging. A picture can convey the atmosphere of the opportunity better than words alone.

PROMPT 3

Volunteer Opportunity Listing on HandsOnMaui.com

** Submit guidelines above first.

Write an optimized volunteer opportunity description for HandsOn Maui. Ask me any follow up questions necessary to make the best possible description.

Title: Disaster Shelter and Feeding Surveyor

Description: (who, what, where, when, physical requirements, time commitment, prerequisites/experience needed, how to sign up.)

AI PROMPTS

PUT YOUR BOT TO WORK FOR YOU

PROMPT 4
Email Sequence

Act as a copywriting expert and craft a compelling 3 part email sequence to encourage people to volunteer with our nonprofit for [volunteer opportunity title]. Include an eye-catching subject line, and clear call to action.

PROMPT 5
Social Media Posts

Act as a social media and copywriting expert. Craft 3 engaging social media posts to promote the volunteer opportunity. Make suggestions about the best media type (photo album, carousel, reel, link, etc.) to use and hashtags. The goal is broad reach and engagement in the form of swipes, comments and shares.

PROMPT 6
Press Release Writing

Act as a public relations expert who specializes in PR pitch writing. Brainstorm 10 attention getting headlines to announce [insert news].

Draft a press release based on this headline " [insert your favorite response from above] ". Include a quote from our Board of Director President.

PROMPT 7
Ask an Expert

Act as an [SEO expert]. Edit this blog post. Format it with headlines, subheadings, bullets, and numbered lists for easy reading. Add a call to action to [insert CTA]. Add long tail keywords. My primary keywords is [insert keyword phrase]. The post should be at least 350 words.

DATA VISUALIZATION AND ANALYSIS PROMPTS

Common AI prompts for data visualization in the context of nonprofits and volunteering:

Descriptive analysis:

- Describe the distribution of volunteer age groups.
- Compare the distribution of volunteer motivations across different programs.
- Identify any disparities in volunteer participation across different demographics.
- Calculate the average number of hours volunteered per week.
- Create a bar chart to visualize the number of volunteers by program area.

Correlation and relationships:

- Identify correlations between volunteer hours and donation amounts.
- Create a scatter plot to visualize the relationship between volunteer experience and program effectiveness.
- Calculate the correlation between volunteer satisfaction and program participation.
- Identify any significant correlations between volunteer demographics and program outcomes.
- Create a heatmap to visualize the correlations between different volunteer characteristics and program needs.

Trend analysis:

- Identify any trends in volunteer recruitment over time.
- Create a line chart to visualize the trend in volunteer retention rates.
- Calculate the slope and intercept of the trend line for volunteer donations.
- Forecast future volunteer needs based on historical data.

Clustering and segmentation:

- Identify clusters of volunteers based on similar interests and skills.
- Create a scatter plot to visualize the clusters of volunteers by service area and availability.

- Describe the characteristics of each volunteer cluster and suggest targeted recruitment strategies.
- Use the volunteer clusters to segment the database for specific outreach campaigns.

Interactive visualizations:

- Create an interactive dashboard that allows users to explore volunteer data by program, demographic, and location.
- Use filters and selectors to allow users to focus on specific volunteer needs and resources.
- Use tooltips to provide additional information about individual volunteers and their contributions.
- Share the interactive visualization online or embed it in reports to communicate the impact of volunteer engagement.

Examples:

"Create a pie chart showing the percentage of volunteers engaged in each program area."

"Plot the time series of monthly volunteer applications and identify any seasonal trends."

"Create a scatter plot showing the relationship between volunteer age and the number of hours volunteered."

"Use k-means clustering to group donors based on their giving history and preferred causes."

"Develop an interactive dashboard that allows users to explore the demographics and impact of volunteers in different communities."